



2024 ACTIVITY REPORT

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EDITORIAL NOTE

In 2024, Faith Associates has once again affirmed its commitment to enhancing the Muslim community's engagement with broader societal issues while promoting the vitality and sustainability of mosques and madrassahs across the UK. The organization has delivered a remarkable range of activities, highlighting its multifaceted approach to fostering cohesion, security, and well-being within the community.

The 7th British Beacon Mosque Awards recognised the excellence within the community, the Beacon Mosque Awards celebrated the efforts of Mosques that have gone above and beyond in service and leadership. By honoring these exemplary institutions, Faith Associates not only promotes best practices but also inspires others to adopt innovative approaches to community service and engagement. The Awards were supported by the 4th Mosque and Madrassah Expo, This year's expo served as a vibrant platform for collaboration, learning, and showcasing best practices among mosques and madrassahs. The event allowed participants to connect, share resources, and explore new initiatives, reinforcing the importance of unity and shared knowledge within the community.

Through the Mosque Security project, Faith Associates successfully continued the delivery of security best practice for Mosques and Muslim institutions. This was delivered through Mosque Protective Security Roadshow Trainings in partnership with the Mayor of London, following the Southport riots that spread across the country in the summer. The Mosque Security also produced a report that showcased increased incidents against Mosques & Muslim institutions in the year following the October 7th attacks.

A key part of delivery in 2024 was around connecting sports faith Mosques and the Muslim community. This was done in partnership with the Football Association and the England and Wales Cricket Board. The delivery of the Eman Cup and Fattah Cup Inter-Madrassah Tournaments showcased inter-madrassah participation in cricket and football, respectively. These tournaments not only provided a healthy outlet for competition but also brought communities together and developing pathways & opportunities for the Muslim communities for both sports at a grassroots level.

In summary, the range of activities undertaken by Faith Associates in 2024 reflects its unwavering commitment to supporting and uplifting the Muslim community. Through recognition, education, security measures, sports, environmental stewardship, and research, Faith Associates is not just responding to the current needs of the community but is actively shaping a resilient and empowered future. The organization continues to demonstrate that the welfare of the Muslim community is intertwined with broader societal progress, fostering unity, understanding, and cooperation across cultures and faiths.



Empowering Communities Through Cricket

Discover Our Tailored Cricket Programs: Bridging Cultures,
Inspiring Future Generations, and Fostering Unity.



The EMAN CUP 2024

Bringing Cricket to the heart of England's urban areas. National tournament with over 50 organisations participating.

Hundreds of Muslim children students from Madrassah have participated in the Eman cup 2024 national tournament, which is the first of its kind supported by the England and Wales Cricket Board (ECB). The National tournament was launched at the iconic Bradford at the Park avenue Dome complex. A £1.5million pound facility managed by the Yorkshire cricket board (YCB). The launch event was inaugurated by the 50 Over and T20 World cup champion Adil Rashid.

Faith Associates in partnership with the England and Wales Cricket Board (ECB) delivered 5 regional heats to select regional Madrassah cricket champions. Tournaments were held in Bradford, Manchester, Birmingham, West and East London and the winners from each of these tournaments, playing the finals at the prestigious Lords venue at the "Home of Cricket" on the 12th May 2024.

5 teams competed under "pairs" cricket rules at the prestigious venue with Burhan Centre Madrassah from Manchester winning a tense final against the Essex representatives.





Sabah Hamed the Diverse Communities Volunteer Manager from the ECB said “The EMAN CUP 2024 has been an opportunity to engage with communities at the grassroots and build that love for the game. Bringing the regional madrassah champions to Lords has been a highlight for all of us”



Speaking to Salman Akhlaq the Under 11's Captain for Burhan Centre Madrassah said “Im so proud of my team and thankful to my Madrassah teacher and my dad for inspiring us, I hope I can play for England one and lift the World cup at Lords too”



Sabah Hamed ECB's Diverse Communities, Volunteering Manager said; “The tournament is providing children (boys and girls aged 8-11) with an opportunity to play the beautiful game of cricket at iconic Cricket institutions such as Park Avenue Dome, in Bradford, Emirates Old Trafford Manchester and Lords Cricket Ground in London. These opportunities will inspire a new generation of children, with the final at Lords being a celebration day of excellence across five regions”.



The Eman Cup is bringing together 50 cricket teams from Mosques/Madrassahs across the five regions, developing a key pathway and entry point for a new generation of players into the sport. A key part of the Eman cup is to develop and grow the sport in urban cities with increased access and support, and developing new institutions into affiliated cricket clubs that can provide access to cricket within the communities they serve.



Shaukat Warraich, CEO of Faith Associates the organisers of the EMAN Cup 2024, said “I see the Eman cup as a transformative project that will have a sustainable and lasting impact within the key communities involved” “The Eman Cup has been 5 years in the making, building upon the delivery of various forms of recreational cricket by the team supported by the ECB. We have seen from the communities and institutions involved, the excitement and passion for Cricket, with everyone excited to be regional winners and wanting to represent their region in the final held at Lords Cricket Ground on the 12 th May 2024”.

Empowering Communities Through Football

Discover Our Tailored Football Programs: Bridging Cultures, Inspiring Future Generations, and Fostering Unity.

The Fattah Cup 2024 – FIFA Forward Inter-Madrassah Tournament

The Fattah Cup Inter-Madrassah Football Tournament as part of the FIFA Forward Project successfully delivered today in London. Faith Associates in partnership with London Football Association, Middlesex FA, and England Football brought together 13 institutions and 30 teams from across London to take part in three age group tournaments in an amazing day showcasing talent, diversity, passion and triumph.

Faith Associates has been leading the delivery on the FIFA Forward Project with support from the Football Association, in which the Inter-Madrassah football tournament would be organised and delivered alongside a Mosque volunteer leadership training event due to take place at St Georges Park on 6th July 2024. The Launch of the FIFA Forward Project took place on 16th April at Wembley Stadium in which we facilitated the gathering of the key management and volunteer groups of the institutions who would take part in the Inter-Madrassah football tournament.

There were three tournaments held across three different age groups (8-10, 10-12, 12-14) which took place at the same time across the day. Overall, we had over 350 in attendance from children, parents, volunteers, management and stakeholders all invested and involved through the day. There was an amazing diversity across the 13 institutions from across different boroughs in London and Middlesex.





First England National Volunteer Conference Held at St Georges Park

The Fattah Cup is a FIFA Forward Inter-Madrassah Tournament delivered by Faith Associates in partnership with London FA & Middlesex FA and supported by England Football.

As part of the Fattah Cup FIFA Forward Project was the unique 'Mosque and Madrassah Leadership Development Event' as part of the Football Association's first National Volunteering Conference. This event was held at the Home of England football, St Georges Park on the 6th July 2024. This event was a leadership development event that was part of the follow up engagement focused on leaders of Mosques and Madrassahs to build on courses already undertaken as part of Fattah Cup and receive world class training sessions at St Georges Park.

There was specific workshops that focused on administration, delivery and coaching. The plan was to undertake further learning and guidance from experts in order to better develop pathways and opportunities for children in their communities and be part of an active and developing network. The training delivered at St Georges park was of the highest standards, delivered by expert trainers helped provide skills, learning and network opportunities for leaders.

As well as inviting Mosques from the Fattah Cup FIFA Forward Project, Faith Associates also engaged with Mosques within our national network who are connected with our wider FA projects such as Wildcats. We have an active national network, and were pleased to invite Mosques outside of London and Middlesex to be involved and aspire them to develop football provisions within their institutions





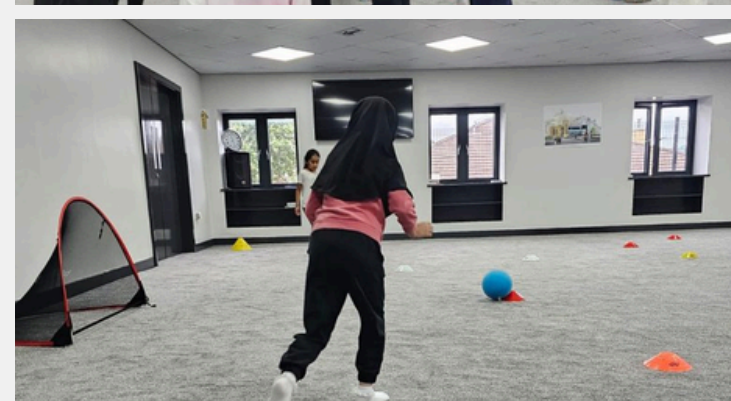
Wildcats Project - Developing Girl Football Centres

Faith Associates in partnership with the Football Association have been working with Mosques within our network to develop the first Mosque wildcat centres in the UK focusing on providing access for girls in communities to play football. We are excited to announce five Mosques as the first Mosque Wildcats Centres in the UK, working with Faith Associates, the Football Association (FA) and the English Football League (EFL):

Following on from the recent successes of England's national teams, we are aiming to provide new and exciting opportunities, especially for girls and women, across the UK, working with our extensive networks of faith institutions and communities to make football accessible via our work with the Football Association.

We are excited to launch our first FA Wildcats centres across 5 cities in the UK for girls aged 5-11, providing them with easy access to football at all times. WildCats is non-competitive programme for girls who want to experience football for the very first time or want to play with other girls their own age.

Encouraging and taking recreational football programmes to Faith Institutions & communities across the UK fits with Faith Associates' Sport and faith vision developing and improving the standards of Institutions. Faith Institutions should be involved in providing and supporting sporting services such as football programmes that improves their quality and variety of service to the community.



Faith Associates hold Mosque Security briefing events with the Mayor of London



**MAYOR
OF LONDON**

Faith Associates through the Mosque Security project organised a 'Mosque Security Briefing Event' in partnership with Mayor of London, MOPAC, and the Metropolitan Police and took place at the Beacon institute, Al Manaar Mosque. The Mayor of London Sadiq Khan emphasised the importance on the protection of mosques across the capital, emphasizing the importance of supporting these vital community spaces against potential attacks.

The event, attended by community leaders, law enforcement officials, and security experts, aimed to address rising concerns over safety in places of worship amidst a backdrop of the far-right riots and attacks against Mosques. Sadiq Khan reiterated his commitment to strengthening partnerships between local authorities and communities, advocating for enhanced security measures and resources to ensure that mosques remain safe havens for all.

Faith Associates, through our Mosque Security project, led four new sessions at four different Mosques across London to provide practical advice on how to keep congregations and premises safe. Representatives from the Met were also in attendance. The planned training sessions covered protective security and safety processes, as well as hate crime and online safety and security.



Report on Incidents Against Mosques & Muslim Institutions In The UK Since October 7th 2023


Faith Associates through the Mosque Security project have produced a new report that provides insight and data into incidents against Mosques and Muslim institutions in the UK following October 7th 2023. The aim of this report is to review hate crime statistics in the UK and present a case study review of recent hate crimes, with a specific focus on those targeting mosques and Muslim institutes.

The report seeks to explore how geopolitical factors, such as the October 7th 2023 attack and the increasing tensions between Israel and Palestinian and the wider Middle East, have intensified anti-Muslim sentiment and contributed to a surge in Islamophobic hate crimes in the UK.

Faith Associates & Mosque Security have been committed to improving the safety of religious sites and communities across the UK. Our most recent project, involved collaboration with Mayor of London Sadiq Khan and MOPAC. In partnership, we have delivered a number online and in person Mosque Security briefing training events.

There were three main objectives that the report sought to achieve:


- Review UK hate crime statistics with a focus on Islamophobic incidents targeting mosques., from October 2023 to October 2024
- Case Study Review
- Recommendations: Provide evidence-based recommendations for policymakers, law enforcement agencies, and Muslim communities



Report Released 8th Oct 2024

ONE YEAR ON FROM OCTOBER 7TH 2023:


A REPORT OF INCIDENTS AGAINST MOSQUE & MUSLIM INSTITUTIONS IN THE UK



Mosque Security
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PREPARED BY :
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www.mosquesecurity.com
www.faithassociates.co.uk



KEY FINDINGS

Significant Rise in Islamophobic Incidents in the UK: an increase in 365% across the UK since October 2023 (Islamophobia Response Unit, 2024).

Increase in Physical Assault, Abuse, Threats and Vandalism in London: with 576 incidents reported between October 7th and February 7th 2024 (Tell MAMA, 2024).

Muslim Women Disproportionately Targeted: Two thirds of recorded incidents during 7th October-7th February involved Muslim women.

Increase in Reported Incidents: Tell MAMA documented 2010 Islamophobic incidents between 7th October 2023 and 7th February 2024, compared to 600 incidents during the same period, the year before.

Online Hate Speech: Over half of the incidents recorded between 7th October 2023 and 7th February 2024 involved hate speech online, reflecting the growing prevalence of digital platforms in Islamophobic attacks.

5



Launch of The Kawthar Project: Sustainable Water Practices in Mosques

The Kawthar Project is a ground-breaking initiative by Faith Associates through its ECO Mosque initiative. The Kawthar Project envisions a transformative journey towards sustainable water practices within mosques and the communities it serves. As water resources become scarce and increasingly expensive it is imperative that we work to protect this precious commodity.

Rooted in the rich Islamic tradition of stewardship, the project is a call to action for Mosque leaders, Imams and worshipers to emerge as leaders in water conservation, fostering a sense of responsibility and mindfulness.

Vision – ECO Sunnah Solutions

Our vision extends beyond the immediate conservation of water; it encompasses a holistic approach that intertwines environmental responsibility with community well-being.

The Kawthar project aims to create a ripple effect, fostering a sense of harmony between faith, environment, and community. By elevating water conservation to a sacred duty, we envision a future where every drop is revered, and the ecological footprint of mosques becomes a testament to responsible custodianship.

The Urgency of Water Conservation

The urgency of the water crisis cannot be overstated. Globally, communities are grappling with water scarcity, and Kawthar addresses this crisis by focusing on the local impact. By working with Mosque Leaders, Imams, Madrassah teachers and pupils as well as worshipers the project seeks to instil a sense of responsibility and a love, not only for the environment but also for the well-being of future generations who will inherit the consequences of our actions.

www.ecomosque.com

7th British Beacon Mosque Awards 2024



The Mosque Expo and the 7th Beacon Mosque Awards drew in over 1,000 attendees, creating a dynamic atmosphere of celebration and inspiration. 7th Beacon Mosque Awards ceremony, which recognized outstanding mosques and individuals who have made significant contributions to their communities over the past year. The awards celebrated not only the architectural beauty and design of mosques but also their role as centres of social welfare, education, and interfaith dialogue. Categories included Best Run Mosque, Most Innovative project, and Best Future Design, to name a few.



As the evening culminated in the awards ceremony, elation filled the air as exceptional mosques were honored for their contributions. Stories of resilience, compassion, and innovation were shared, highlighting how mosques have adapted to meet the changing needs of their communities, especially in recent years during challenging times.

There were various keynote speakers who emphasized the role of mosques as not just places of worship but as essential community hubs that foster understanding and care among diverse populations. "Our mosques are beacons of hope and unity," urging attendees to continue their vital work in promoting peace, education, and charitable acts.

The Mosque Expo and Beacon Mosque Awards not only celebrated past achievements but also set a vision for the future of mosques—one where innovation continues to meld seamlessly with tradition, serving as a beacon of light and support for all members of society.





4th Mosque & Madrassah Expo 2024



Celebrating community and innovation, The Mosque Expo and 7th Beacon Mosque Awards the vibrant community of mosque leaders, volunteers, and industry experts gathered for a remarkable event that showcased the dedication and innovation thriving within the Muslim community. The Mosque Expo and the 7th Beacon Mosque Awards drew in over 1,000 attendees, creating a dynamic atmosphere of celebration and inspiration.

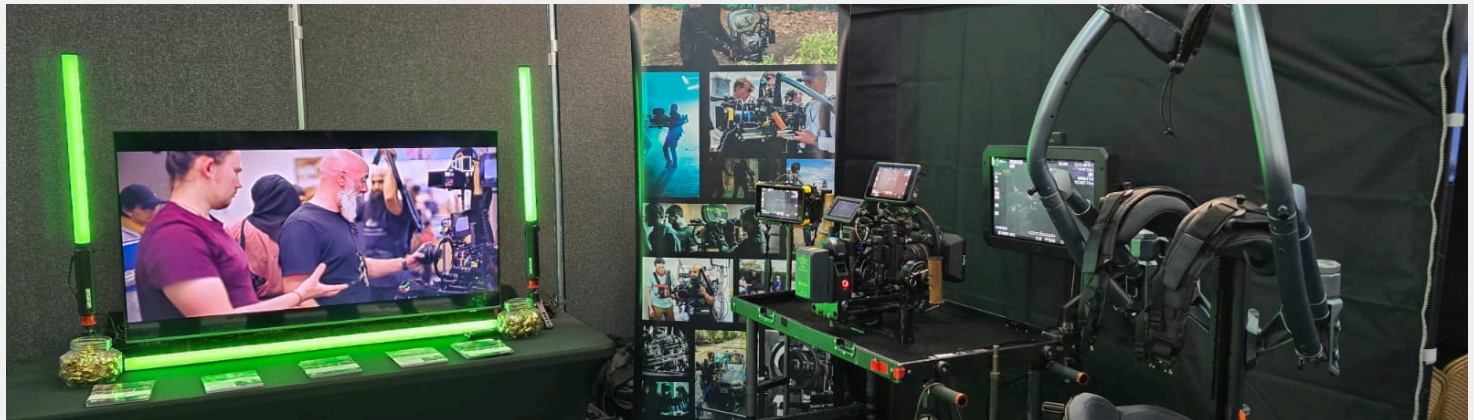
Held at a prominent venue that buzzed with enthusiasm, the Mosque Expo served as a platform for organisations and industry experts to present their unique initiatives and services. Attendees had the opportunity to explore a diverse range of exhibits linked to finance, architecture, construction, education and much more.

Attendees included mosque leaders from across the country, dedicated volunteers, and industry experts who provided insights into best practices and new technologies shaping the future of mosque services. As part of the Mosque Expo, was the delivery of 30 seminars on various topics related to: Education, Charity, Digitalisation, Sport, Immigration, Capacity building, Women's development, Faith leadership and more. Across these seminars were 40 expert speakers from various backgrounds and expertise.





MOSQUE EXPO 2024



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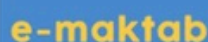
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The World's First Mosque MBA

Faith Associates Academy is offering the Professional Mosque Humanitarian MBA, powered by Roxbourg Institute of Social Entrepreneurship (RISE), Switzerland. This program is designed for Mosque leaders, executive team members, and visionaries active in Mosque and Madrassah affairs.

The Mosque Humanitarian MBA is designed specifically for Mosque founders, executives, and visionaries engaged in addressing community and organizational challenges. Students will participate in 200+ online seminars, study groups, and jam sessions, guided by experienced professionals to develop sustainable ventures.

Students will have the opportunity to visit UK-based Beacon Mosques, learning from leaders managing portfolios that serve over 10,000 people weekly. These retreats will offer inspiration and insight into human development and humanitarian services.

Join us on this transformative journey that combines leadership development with the principles of stewardship and community service. Our programs are tailored to provide the necessary skills and knowledge to navigate both business complexities and community dynamics.

The Mosque Humanitarian MBA is powered by the Roxbourg Institute of Social Entrepreneurship (RISE), based in Switzerland. This partnership allows us to provide a robust curriculum that integrates innovative practices in social entrepreneurship and community leadership.

Roxbourg Institute of Social Entrepreneurship (RISE): RISE is a globally recognized institution dedicated to promoting social change through education and entrepreneurship. Their accreditation assures students that the program adheres to international standards of excellence.

More Information: <https://www.mosque.mba>

Enrollment to start in December 2024

www.mosque.mba



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